

BIAB Holdings Changes Corporate Operating Name To Distill Brands International™

BIAB Holdings Inc. now O/A Distill Brands International™ (DBI)



Stoney Creek, Ontario Canada – February 05, 2021 – BIAB Holdings Inc. (the “Parent Company”) – We are very excited to announce effectively earlier this month, we have changed the corporate “Operating Name” to **Distill Brands International™**.

With our past achievements and progress, to greatly assist with new product branding and developments, we feel our new identity will reflect the evolution of the company. We wanted the operating company to reflect our evolving focus, the expansion of our portfolio, and the addition of newly planned International partnerships.

“We look forward to announcing several new initiatives throughout 2021 and beyond” says Paul Neelin and Diane Hope, the company’s Founders. Operating as Distill Brands International™ will allow our team to better represent the overall business and brand to our National and International customers.

About Distill Brands International™ (DBI) based in both Western New York and Ontario, Canada was established in 2018 as the world’s first company to bring a direct alcohol – 40% ABV – 80 Proof Spirits, retailed in 200ml, 500ml, 1.0 liter and 1.75-liter disposable flex-bags. We trademarked and patented certain parts of the flex bag that allows Distill Brands International (DBI) to stand out in the marketplace. With focus on the outdoor lifestyle, our Premium and Super Premium Spirits are retailed in lightweight, shatterproof, very convenient, eco-friendly packaging. Once empty, it is a tremendous space saver. Shortly, DBI will be announcing several and additional co-branding partnerships and an expanding portfolio.

For more information on Distill Brands International™ please see www.distillbrands.ca

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